



# PREMIUM KITCHEN EVENT

Enjoy 10% off Electrolux ICON® appliances.<sup>1</sup> Offer valid April 25 through June 7, 2010.

Offer #EL70010

## 5 steps to receive your American Express® Reward Card from Electrolux ICON®

1

### Provide your contact information.

Please write your complete and correct address. (MUST INCLUDE FIRST NAME, LAST NAME AND DEALER NAME.)

FIRST NAME	<input type="text"/>	LAST NAME	<input type="text"/>
ADDRESS	<input type="text"/>	CITY	<input type="text"/>
STATE	<input type="text"/>	ZIP	<input type="text"/> - <input type="text"/>
DEALER	<input type="text"/>	DAYTIME PHONE (	<input type="text"/> ) <input type="text"/> - <input type="text"/>
E-MAIL*	<input type="text"/>		
		DATE PURCHASED	<input type="text"/> - <input type="text"/> - <input type="text"/>

\*E-mail address will be used to communicate status of your rebate submission.

Yes, I am interested in receiving occasional e-mail messages containing product information and promotional offers.

2

### To receive your American Express® Reward Card from Electrolux:

- Mail completed claim form with legible photocopy of store receipt **with your qualifying purchases circled**, dated between April 25 and June 7, 2010.
- Envelope must be postmarked by August 7, 2010 and mailed to:

**Electrolux ICON® Rebate Center  
Premium Kitchen Event  
Offer #EL70010  
P.O. Box 91  
Bensalem, PA 19020-0091**

- Question about your Electrolux rebate? Visit [myelectroluxrebates.com](http://myelectroluxrebates.com) or call 877-602-3282, Monday thru Friday, 10 am – 6 pm ET.

3

### Complete reverse side of rebate form.

Please see reverse side to mark your model number and serial number.

4

### Keep a copy for your records.

Retain a copy of this rebate form and your sales receipt for your records.

5

### Program terms and conditions.

**Please keep a copy of your sales receipt and this rebate form for your records.** Limit one appliance from each category per customer, receipt, household, family or address. All receipts for purchases qualifying for rebate programs must be included with the rebate form mailing. Purchase must be made at participating **Builder Distributors and Retail Dealers only**. Purchases at the following and other retailers are excluded: Best Buy, Lowe's, Sears and The Great Indoors. **See in-store associate for details.** This offer is valid for individual consumer purchases made in the US and will only be mailed to addresses in US, and offer is void where prohibited, taxed, or restricted by law. Requests with invalid or undeliverable mailing addresses, P.O. Box addresses or addresses outside of the US will be denied. Multiple sales to apartments, condos, subdivisions, builders, wholesalers or distributors will not qualify and receipts are limited to end users only and are not transferable. Fraudulent submission could result in federal prosecution under mail fraud statutes (Title 18, USC Sections 1341 and 1342). All requests MUST be postmarked by the postmark date indicated on the rebate form. Electrolux is not responsible for lost, late, incomplete, damaged, misdirected, or postage due requests/mail or electronic transmission errors or traffic congestion on the Internet or at any web site or any combination thereof. Late submissions WILL NOT BE honored. All submissions become property of Electrolux and will not be returned. This rebate is not able to be combined with other Electrolux promotional offers and does not include sales tax. Consumer is responsible for any state, local or federal sales tax due and will not be reimbursed or calculated as part of rebate funds due. Eligible product models are listed on this form and no substitution of other models is allowed. Merchandise returned prior to rebate fulfillment will void rebate submission. If you qualify for multiple rebates, multiple payments may be mailed to complete fulfillment. Payments will be mailed within 10-12 weeks of complying with and properly completing all of the rebate requirements. This offer is no longer valid if not fully redeemed within 4 months from last valid purchase date. Photocopies of this rebate form will be accepted. Void where prohibited, taxed or otherwise restricted by law. Offer good only in U.S.A. Void in Puerto Rico. By submitting this claim, you hereby accept the stated terms and conditions.

<sup>1</sup>Mail-in rebate or Retailer incentives. Promotions may vary. See in-store sales associate for details.

The American Express Prepaid Reward Card is a prepaid Card that is usable only at US merchants that accept American Express Cards except cruise lines, casinos, ATMs, and recurring billing. Not redeemable for cash. Use of Card constitutes acknowledgement that it is given as a reward and no consideration, value, or money has been paid by the holder in exchange for this Card. SUBJECT TO APPLICABLE LAW, A \$2.00 MONTHLY SERVICE APPLIES BUT IS WAIVED FOR INITIAL SIX MONTHS AFTER RECEIPT BY CARDHOLDER. For BALANCE, customer service and Cardholder Agreement, visit [americanexpress.com/reward](http://americanexpress.com/reward). Issued by AEPCCM under license from American Express Travel Related Services Company, Inc.